

CV

Cecilie Ostergren

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Personal information:
Birth: 29/05-1984
Nationality: Denmark



Work Experience

Employment:

2010/01-Present

- Freelance photographer for WPP Group London. Global head photographer- Portraits, documentary, events and editorial work. Concept development, client meetings, traveling.

2011/01-2012/12

- Photographer for ADDED VALUE in China, portrait, documentary, In sight stories, product pictures and client events.

2007/01 – 2008/01:

- Full-time photographer assistant for the award winning Danish Photo Journalist, Mads Nissen. Mads Nissen Photography Aps.

2008/01 – present:

- Freelance photographer for photo database company, Polfoto.

Project Employment and freelance work:

2014

- Pictures for India top 50 most valuable brands 2014. For WPP group in London, Published as a book
- Pictures and Idea development for top 100 most valuable global brands 2014. For WPP group in London. Published as a book.
- Pictures for China top 100 most valuable brands 2014, For WPP group London, Published as a Book.

2013

- Insight story: Chinese New Year, Retail Study and consumers insight. For WPP and ADDED VALUE in China.
- Pictures and Idea development for top 100 most valuable global brands 2013. For WPP group in London. Published as a book

- Pictures and concept for 100 objects in retail history. For WPP group in London. Published as a book
- Pictures for Chairman now, portraits of business men and chairman's in China. For WPP and Grant Thornton.

2012

- Insight story: Chinese New Year, Retail Study and consumers insight. For WPP and ADDED VALUE in China. Published as a book.
- Insight Story: Golden week festival in China, retail study and consumers insight. For WPP and ADDED VALUE in China. Published as a book
- Insight story: Gao Kao research project. For ADDED VALUE in China
- Insight story and research, Business gift giving in china, for ADDED VALUE, Client Diago.
- Pictures and Idea development for top 100 most valuable global brands 2012. For WPP group in London. Published as a book.
- Pictures and concept development for Top 50 most valuable Chinese brands 2013, for WPP group in London. Published as a book.
- Portraits of DJ Greig Leigh First dj at Nightclub M1NT, Shanghai.

2011

- Pictures and concept development for Top 50 most valuable Chinese brands 2012, for WPP group in London. Published as a book.
- Event pictures for Morning Tears a NGO there help children around the world.
- Pictures for Top 50 most valuable Brazilian brands 2012, for WPP group in London. Published as a book

2010:

- Pictures and concept development for Top 50 most valuable Chinese brands 2011, for WPP group in London. Published as a book.
- Shanghai, pictures for ADDED VALUE in China, about retail in China.

2009:

- Pictures for a Danish published travelbook " Turen går til Korfu og de Ioniske øer" (The journey goes to: Korfu, Ioniske Island) published by Politikens forlag.
- Pictures for a Danish published travelbook " Turen går til Sydindien" (The journey goes to: South India) published by Politikens forlag.
- Documentary pictures in China, (coalmine)

2008:

- Documentary pictures about people and places in China, (Shaolin monks)
- Promotion pictures for a furniture company in Shanghai.
- Pictures for a Danish published travelbook " Turen går til Sjælland" (The journey goes to: Sjælland, Denmark) published by Politikens forlag.

Awards, exhibitions and publications:

2014

- Book: Top 100 most valuable Chinese brands 2014.
- Book: Top 50 most valuable Brazilian 2014
- Book: Top 100 most valuable brands Global.
- Exhibition: Chinese brands ranking, House of Commons in London, 2014.

2013

- Book: Top 50 most valuable Chinese brands 2013.
- Book: Top 50 most valuable Brazilian 2013
- Book: Top 100 most valuable brands Global.
- Book: History of retail in 100 objects.
- Exhibition: CNY, House of Commons in London, 2013.

2012

- Book: Top 50 most valuable Chinese brands 2012.
- Book: Top 50 most valuable Brazilian brands 2012.
- Book: Top 50 most valuable Latam brands 2012.
- Book: Top 100 most valuable brands Global.
- Book: Chinese New Year
- Book: Golden week.
- Award: WPPED cream award for Chinese New year study.

2011

- Book: Top 50 most valuable Chinese brands 2011.
- Book: Top 50 most valuable Brazil 2011.
- Book: Top 100 most valuable brands Global.

2010

- Exhibitions: Group Exhibition, "GF12" Århus, Denmark.
- Book: Top 50 most valuable Chinese brands 2010
- Book: Top 50 most valuable Brazil 2010

2007-2009

- Travel book "Turen går til Korfu"
- Travel book "Turen går til Sydindien"
- Travel Book "Turen går til Sjælland"
- Group exhibition with Fatamorgana.

Academic Experience:

2010- 2014

- Education at the Danish Media College. Degree in Photography.

2010/06

- Advanced courses under Jan Grarup, Lars Bech and Ulrik Jantzen in photojournalism.

2009/11- 2009/06:

- Half a year education in journalism at Vallekilde Folk Highschool.

2006/01-2007/06:

- Educated at Fatamorgana, The Danish School of Art and Documentary Photography, one and a half year photography education.